**KICKSTART REPORT**

**1.)**

**-**The campaigns were generally more successful than not.

-The theatre category was generally the most successful, with the sub-category Plays leading the charge.

-The campaign was least successful in the month of December and most successful in the month of May

**2.)**

**-**The data was just based on one year. If we were to conduct this project in the following year would it yield different results?

-The goal may have been to generous or not generous enough which would skew the data

**3.)**

-Can make another bar graph charting the relationship between the goal and the actual amount pledged in each month.

-Sort the data by country to get a better understanding of the pledge of each country. Maybe build another line graph for that.